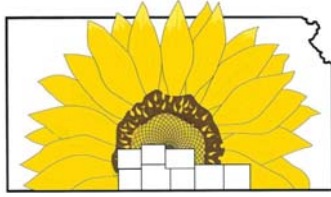


# Sunflower RC&D

## Resource Conservation and Development Area, Inc.

Serving Barber, Comanche, Cowley, Harper, Kingman, Kiowa, Pratt, & Sumner Counties in south central Kansas

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### Staff

Roger Masenthin, RC&D Coordinator  
Dollie Mathes, Office Assistant  
Angie Higgs, RC&D Assistant Treasurer & Secretary

### Our Mission

To serve as a grassroots team, coordinating efforts which conserve and develop our natural, economic and human resources, while improving quality of life for the eight county area.

### Overview

The Sunflower RC&D Area, Inc. is a 501(c)(3) non-profit organization comprised of a network of community volunteer leaders from eight south central Kansas counties. The Sunflower RC&D Area is governed by a 40-member council comprised of representatives from the three sponsoring organizations (county commissions, conservation districts, and extension councils) as well as two members at large from each of the 8 counties.

The RC&D Council assists local people by helping provide the opportunity to work together for planning and implementation of projects which solve problems, and improve the areas of economy, environment and standard of living.

### Program Emphasis

#### ◆ Information and Education

The Council believes that an informed and educated public is a critical element of successfully solving local problems. The Council sponsors and/or assists with a variety of informational activities and education efforts each year.

- Board Development Training
- Leadership Training
- Environmental Education Training Workshops (Project Learning Tree, Wild, Aquatic/Wet)
- Conservation & Environmental Programs
- Grant Writing Workshops
- Outdoor Classrooms

#### • Recreation and Tourism

The council understands the benefits and importance of Recreational Services and attractions for improving the economic condition of the area. In addition to serving as an active member of the South Central Tourism Region, the council provides leadership assistance for a variety of recreational and tourism development projects.

- Wildflower Tours/Trail Rides
- Explore Sunflower Area Brochure
- Scenic Byways
- Historic Preservation
- Agritourism Development Initiative

#### ◆ Community and Economic Development

A major priority of the council is to provide technical and/or financial assistance to organizations and units of government interested in community improvement or economic development initiatives. With over 70 communities and an even larger number of development organizations, project needs and opportunities are diverse.

- Sunflower Regional Enterprise Facilitation
- Small Business Development Program
- Grant Reference Library
- Strategic Planning & Group Facilitation
- Water and Waste Water
- Recycling, Composting & Household Hazardous Waste (HHW)
- Nature Trails and Multi-purpose Paths
- RC&D Area Foundation Development
- Rural Fire Protection
- Farmers & Hunters Feeding the Hungry

#### ◆ Natural Resources & Forestry

The RC&D Council recognizes the value and need for conserving and improving our natural resource base for future generations. The council works in cooperation with landowners and businesses as well as local, state and federal conservation entities to plan and implement programs that will help to sustain soil, water, air, and plant and animal resources.

- South Central Kansas Grazing Lands Initiative
- Riparian and Wetland Area Protection
- Non-point Source Pollution Program
- Riggs Arboretum at Waterloo
- Timber Bridges
- Conservation & Community Tree Promotion
- Watershed Planning and Protection